



**Quality Improvement Organizations**  
Sharing Knowledge. Improving Health Care.  
CENTERS FOR MEDICARE & MEDICAID SERVICES

**Great Plains**  
  
Quality Innovation Network



# READY, SET, VACCINATE!



**September 17, 2024**

# Objectives

- Current adult respiratory season vaccination recommendations
- Resources for hosting a vaccine clinic
- Tools to assist with vaccine hesitancy



# Respiratory Season Vaccinations



- Influenza
- COVID-19 (2024-2025)
- RSV
- Pneumococcal (PCV15, PCV20; PPSV23)

# What To Know: Influenza

- All flu vaccine for 2024-2025 will be trivalent (three-component, H1N1, H3N2 and B/Victoria lineage virus)
- Can be co-administered with COVID-19 vaccine
- Recommended for everyone ages 6 months and older
- People with egg allergy may receive any flu vaccine
- Effectiveness: 33-67% based on age

# What To Know: COVID-19

- Three vaccines approved – Pfizer, Moderna and Novavax
- CDC recommends everyone age 6 months and older receive an updated 2024-2025 COVID-19 vaccine.
- ACIP will evaluate data and make a decision concerning an additional dose during the 24–25 respiratory virus season as the season progresses. As of right now there is no recommendation for an additional dose of the 24-25 COVID-19 vaccine.
- People who recently had COVID-19 may delay getting a COVID-19 vaccine for 3 months.
- Need to wait 2 months between 2023-2024 and 2024-2025 vaccine
- **The 2023-2024 vaccine can no longer be given as of 8/23/2024**
- Effectiveness: Reduces risk of severe illness by 40-60%

# What To Know: RSV

- There are three RSV vaccines licensed by the U.S. Food and Drug Administration for use in adults aged 60 and older in the United States:
  - GSK's AREXVY
  - Moderna's mRESVIA
  - Pfizer's ABRYSSVO
- CDC recommends all adults ages 75 and older get an RSV vaccine.
- CDC recommends RSV vaccines for all adults ages 60-74 who are at increased risk of severe RSV disease.
- Effectiveness: Reduces risk of severe illness by 82-86%

# What To Know: Pneumococcal

## Adults ≥65 years old

### Complete pneumococcal vaccine schedules

Prior vaccines	Option A	Option B
None*	PCV20 or PCV21	PCV15 → ≥1 year† → PPSV23‡
PPSV23 only at any age	→ ≥1 year → PCV20 or PCV21	→ ≥1 year → PCV15
PCV13 only at any age	→ ≥1 year → PCV20 or PCV21	→ ≥1 year† → PPSV23
PCV13 at any age & PPSV23 at <65 yrs	→ ≥5 years → PCV20 or PCV21	→ ≥5 years§ → PPSV23

\* Also applies to people who received PCV7 at any age and no other pneumococcal vaccines

† If PPSV23 is not available, PCV20 or PCV21 may be used

‡ Consider minimum interval (8 weeks) for adults with an immunocompromising condition, cochlear implant, or cerebrospinal fluid leak (CSF) leak

§ For adults with an immunocompromising condition, cochlear implant, or CSF leak, the minimum interval for PPSV23 is ≥8 weeks since last PCV13 dose and ≥5 years since last PPSV23 dose; for others, the minimum interval for PPSV23 is ≥1 year since last PCV13 dose and ≥5 years since last PPSV23 dose

### Shared clinical decision-making for those who already completed the series with PCV13 and PPSV23

Prior vaccines	Shared clinical decision-making option	
Complete series: PCV13 at any age & PPSV23 at ≥65 yrs	→ ≥5 years → PCV20 or PCV21	Together, with the patient, vaccine providers <b>may choose</b> to administer PCV20 or PCV21 to adults ≥65 years old who have already received PCV13 (but not PCV15, PCV20, or PCV21) at any age and PPSV23 at or after the age of 65 years old.

# Vaccine Clinic Checklist

## Vaccine Clinic Checklist

Vaccine Clinic Date:	Click or tap here to enter text.
Vaccine Supplier:	Click or tap here to enter text.
Primary Facility Coordinator:	<b>Name:</b> Click or tap here to enter text. <b>Telephone:</b> Click or tap here to enter text. <b>Email:</b> Click or tap here to enter text.
Vaccine Supplier Point of Contact:	<b>Name:</b> Click or tap here to enter text. <b>Telephone:</b> Click or tap here to enter text. <b>Email:</b> Click or tap here to enter text.



Pre-Vaccine Clinic Day (4-6 weeks)

Pre-Vaccine Clinic Day (>10 to 30 days)

Pre-Vaccine Clinic Day ( $\leq$ 10 days)

Day of Vaccine Clinic

Post-Clinic

[Great Plains QIN Vaccine Clinic Checklist](#)  
[Great Plains QIN Vaccine Clinic Checklist - LTC](#)



# Overcome Vaccine Hesitancy

- Dis/Mis-Information
  - Social Media Impact
- Trusted Resources
  - CDC, CMS, QIN-QIOs
- Vaccine Champions
  - Providers, nurses, community leaders
- Educational Campaigns
  - Risk Less. Do More.
- Motivational Interviewing (MI)



# Motivational Interviewing (MI)



- Key Elements in The “Spirit” of MI
- Core Skills of MI: OARS+ Model
- Boost Oregon MI tips and resources

# The “Spirit” of MI

The spirit of MI includes four key elements:

- **Partnership:** Working collaboratively with clients as partners rather than taking an authoritative stance.
- **Acceptance:** Embracing and valuing clients for who they are, without judgment.
- **Compassion:** Actively promoting the client’s welfare and prioritizing their needs.
- **Evocation:** Drawing out the client’s own motivations and resources for change.

# Core Skills of MI

## OARS+ Model

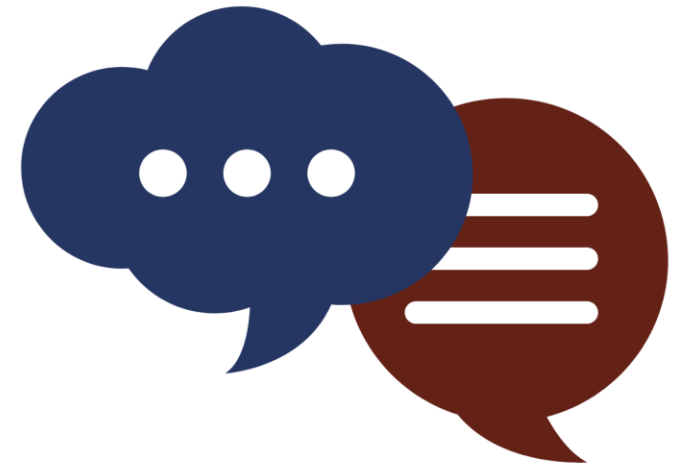
- Open-ended questions
- Affirmative statements
- Reflections
- Summary statements
- Offer information with permission

## OARS + Model for Motivational Interviewing

Open-Ended Questions	Affirmative Statements	Reflections	Summary Statements	+ Offer Information with Permission
<ul style="list-style-type: none"> <li>• Ask open-ended questions that can't be answered with 'yes/no'</li> <li>• Engage in two-way dialogue</li> <li>• Goal is to understand their barriers, concerns and expectations</li> </ul>	<ul style="list-style-type: none"> <li>• Recognize and support their values, perspective, strengths and efforts</li> <li>• Goal is to promote a collaborative relationship</li> </ul>	<ul style="list-style-type: none"> <li>• Use reflective listening</li> <li>• Respond thoughtfully by paraphrasing</li> <li>• Validate their point of view</li> <li>• Goal is to confirm they have been heard or acknowledged</li> </ul>	<ul style="list-style-type: none"> <li>• Use statements that recount and clarify what the person said</li> <li>• Identify specific areas that they can act on</li> <li>• Goal is to clearly and respectfully conclude the conversation</li> </ul>	<ul style="list-style-type: none"> <li>• You may offer your own experience and/or information – ALWAYS ask for permission</li> <li>• Goal is to foster openness and connect based on respect, not to persuade or convince</li> </ul>
<ul style="list-style-type: none"> <li>✓ How are you feeling about the vaccine?</li> <li>✓ What concerns do you have?</li> <li>✓ What reasons do you see to get the vaccine?</li> <li>✓ On a scale of 1 – 10, how important are those reasons to you?</li> <li>✓ What could you do to get more information?</li> <li>✓ What would help you feel better about the vaccine?</li> </ul>	<ul style="list-style-type: none"> <li>✓ I can see that you really care about this</li> <li>✓ I can see that you have done a lot of research</li> <li>✓ Thank you for being honest with me</li> <li>✓ I am hearing that you have really been weighing this out carefully</li> </ul>	<ul style="list-style-type: none"> <li>✓ What I hear you saying is...is that correct?</li> <li>✓ Sounds like you are feeling worried about...</li> <li>✓ Sounds like you want what the vaccine promises, but you're not sure because....</li> <li>✓ You sort of want to do it, but have reservations</li> </ul>	<ul style="list-style-type: none"> <li>✓ So, you mentioned several things that you could do to find out more...</li> <li>✓ You also said that you would talk to your friends and family...</li> <li>✓ You said that you would like help with ___ and you want to ___. You also want ___. Have I missed anything?</li> </ul>	<ul style="list-style-type: none"> <li>✓ May I share my own experience?</li> <li>✓ I am/was also really afraid, but I ultimately decided to do it; would it help if I shared my reasoning or what helped me?</li> </ul>

# Conversation Tips from Boost Oregon

- **Step 1:** Clear and neutral recommendation
- **Step 2:** Reflections
- **Step 3:** Ask-Offer-Ask



# Resources

- [CDC Immunization Schedules](#)
- [Great Plains QIN Vaccine Clinic Checklist](#)
- [Great Plains QIN Vaccine Clinic Checklist – LTC](#)
- [PharMerica's Influenza and Adult Immunization Guide - Updated for 2024-2025](#)
- [CDC Healthcare Provider Conversation Guide](#)
- [Great Plains QIN – Motivational Interviewing Tip Sheet](#)
- [OARS+ Model for Motivational Interviewing](#)
- [Great Plains QIN Webinar – Motivational Interviewing | August 2021](#)
- [Motivational Interviewing — Boost Oregon](#)
- [Motivational Interviewing for Vaccine Hesitancy](#). NDSU Center for Immunization Research and Education
- [PneumoRecs VaxAdvisor](#)
- [Risk Less. Do More.](#)

## Posters & Flyers

- [Ten Reasons To Get Vaccinated](#)
- [Think Flu, Think COVID](#) (older gentleman)
- [Think Flu, Think COVID](#) (female nurse)
- [Think Flu, Think COVID](#) (female patient)
- [Think Flu, Think COVID](#) (male)
- [Don't Get Sick as A Dog: Get Your Flu Shot](#)
- [Protect Those You Love: Get Your Flu Shot](#)
- [Who Are you Protecting? Get Your Flu Shot](#)

# Thank You!

**The best vaccine is the one you get.**



# Contact Information



**Dee Kaser, RN, CDCES**  
Quality Improvement Advisor  
[Dee.kaser@greatplainsqin.org](mailto:Dee.kaser@greatplainsqin.org)



**Stephanie Meduna, RN, BSN**  
Quality Improvement Advisor  
[Stephanie.meduna@greatplainsqin.org](mailto:Stephanie.meduna@greatplainsqin.org)

