



Continuing the Conversation

Health Equity

May 17, 2023



Series Objectives

Understand

- Understand health equity and how it applies to healthcare facilities (of all sizes and locations)

Describe

- Describe the various components of health equity and their impact on achieving equitable care

Identify

- Identify opportunities of growth for organizations and individuals

Access

- Access resources to help with ensuring equitable care



The Purpose of the National CLAS Standards



Advance health equity

Improve quality of services

Help eliminate disparities

Conversation Topics and CLAS Standard Themes

Week 1 | Health Equity

The Principal Standard

Theme 1: Governance, Leadership and Workforce

Theme 2: Communication and Language Assistance

Theme 3: Engagement, Continuous Improvement and Accountability

Our Speakers



Alicia Belay, MPH, PhD

Assistant Director, Community Engagement Unit
North Dakota Department of Health and Human
Services



Natasha Smith

Head of Diversity, Equity and Inclusion
Sanford Health

Collaboration to Improve our Communities

Alicia Belay, MPH, PhD
Assistant Director
Community Engagement Unit



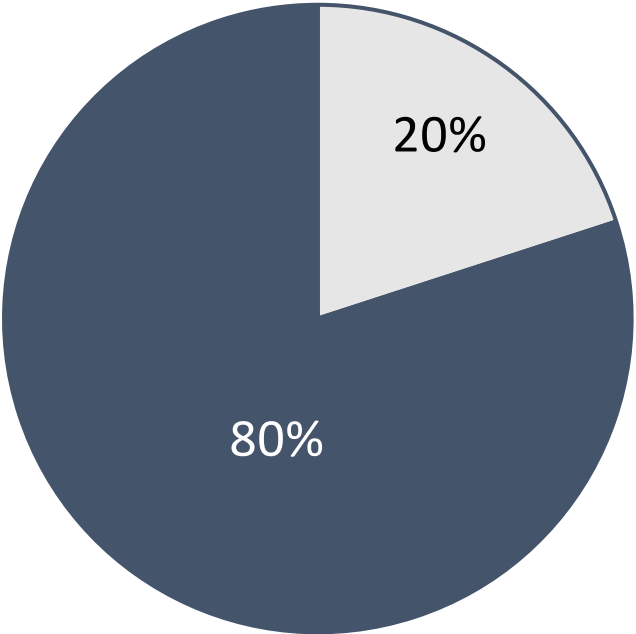
Objective

Understand why we need to work together, across sectors, to impact health.

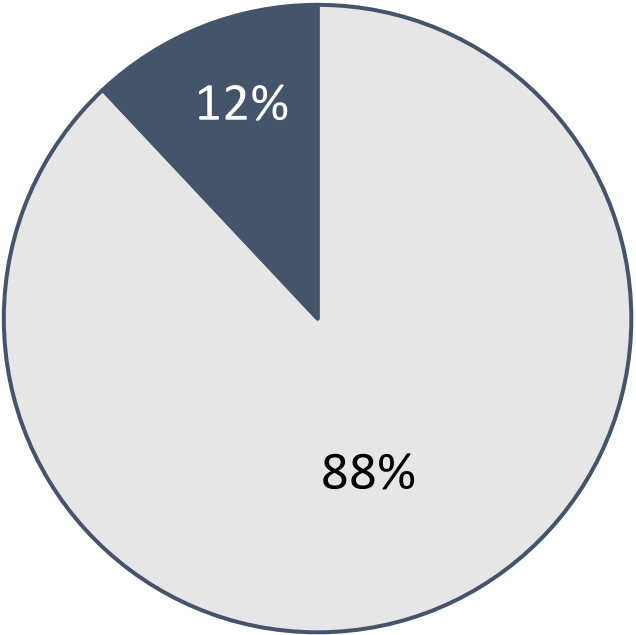


Creating a Case for Change

Impact on Health Outcomes

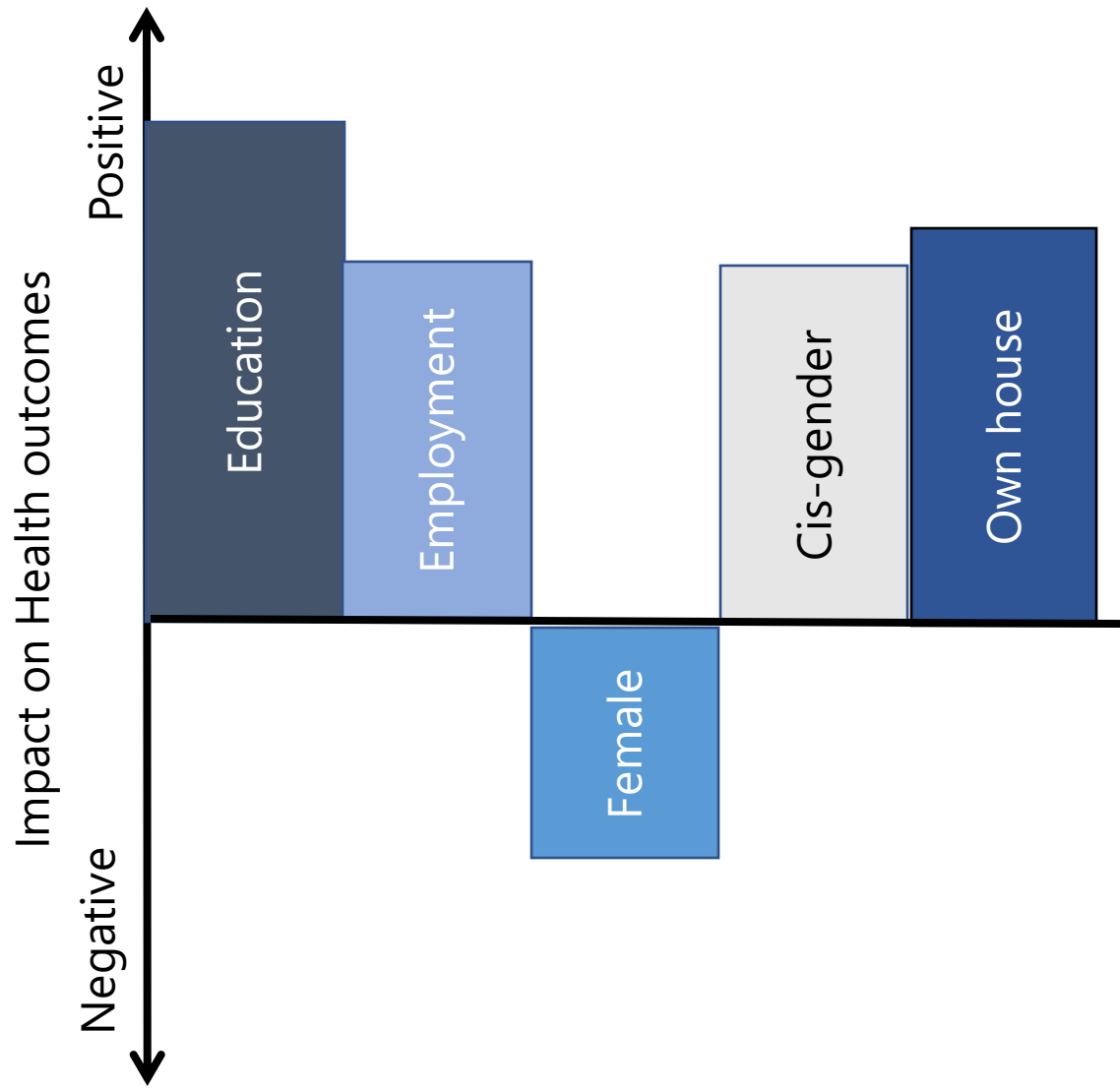


Where Money is Spent

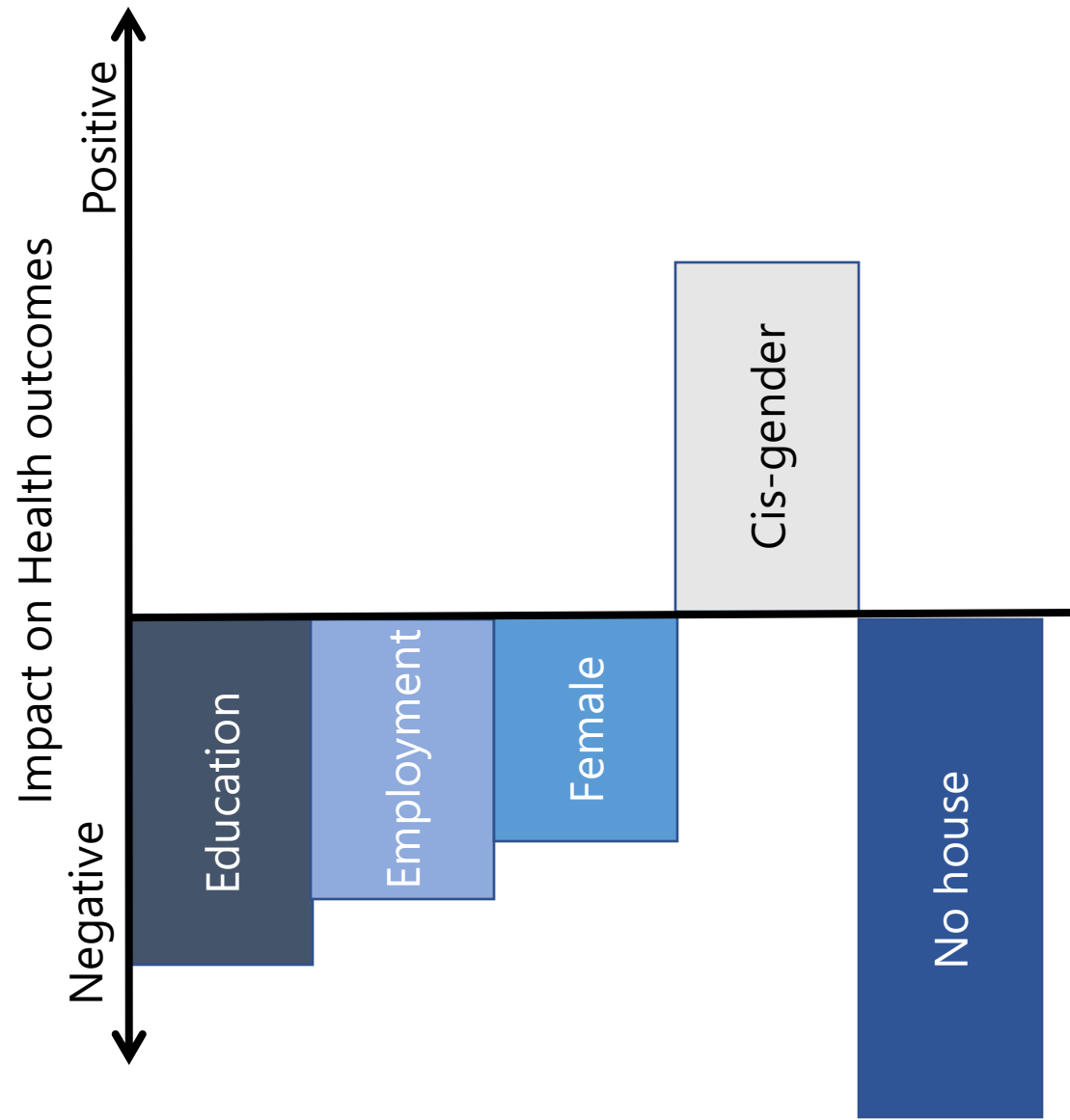


- Social Determinants of Health
- Health Care

Person 1



Person 2



Partnership makes sense!

People bring their whole self to us and our programs.

We can't do it all, so we have to partner

When someone walks through the door, this is a moment to connect them.

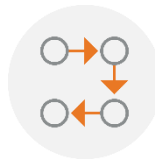
- You can only do that if you have partners!



Research indicates partnerships improve equity



**Extend
Reach**



**System
Approach**



**Speed
Innovation**



**Mobilize
Resources**



**Resolve
Challenges**

We work better **together!**



Thank you

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SOCIAL DETERMINANTS OF HEALTH

ADDRESSING BARRIERS TO CARE

17 MAY 2023.



SANFORD HEALTH PREMIER RURAL HEALTH SYSTEM

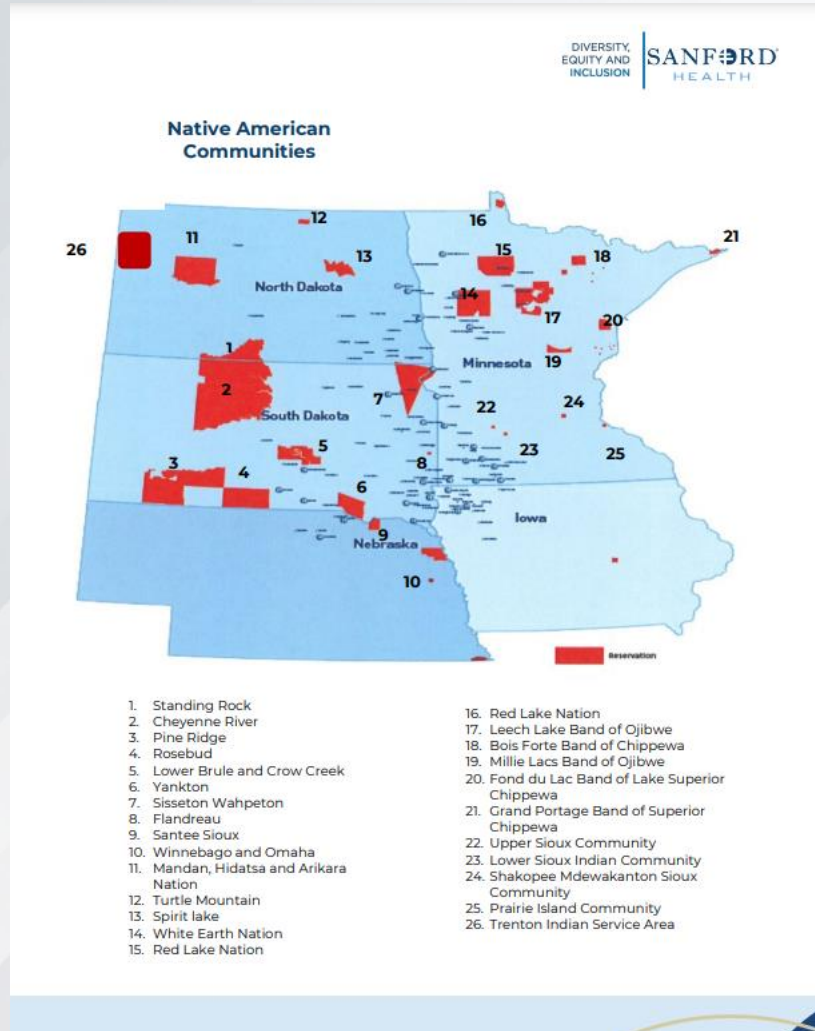
The largest rural health system in the United States

- Headquartered in Sioux Falls, South Dakota
- Serving more than one million patients and 220,000 health plan members across 250,000 square miles in the upper Midwest
- Our integrated health system:
 - 47 medical centers
 - 2,800 Sanford physicians and advanced practice providers
 - 170 clinical investigators and research scientists
 - >200 Good Samaritan Society senior care locations
 - World clinics in 10 countries around the globe

FACTORS INFLUENCING HEALTH



SOCIAL AND ECONOMIC VULNERABILITY IN OUR FOOTPRINT



- In South Dakota, it is estimated that:
 - 16% of the population lives below the poverty line
 - 24% of the population does not have reliable internet access
 - 5% of the population does not have access to reliable transportation
- In North Dakota, it is estimated that:
 - 11% of the population lives below the poverty line
 - 21% of the population does not have reliable internet access
 - 4% of the population does not have access to reliable transportation
- In Minnesota, it is estimated that:
 - 11% of the population lives below the poverty line
 - 19% of the population does not have reliable internet access
 - 6% of the population does not have access to reliable transportation

SOCIAL DETERMINANTS OF HEALTH SCREENING

- Alcohol Use
- Tobacco Use
- Depression (Postpartum)
- Socioeconomic
- Food insecurity
- Housing instability
- Intimate partner violence
- Physical Activity
- Social Connections
- Stress
- Transportation barriers

SANFORD FIND HELP

in
90 days



4,500+

6,778



Engagement by the numbers

In the last 90 days, more than 450 staff & 4,000+ anonymous users conducted 6,778 searches. Of those, 4,126 learned more about a program.

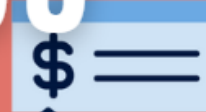
Impact

Through findhelp's assistance, at least 681 people connected with a program in the last 90 days.

681



13,855
footprint
programs



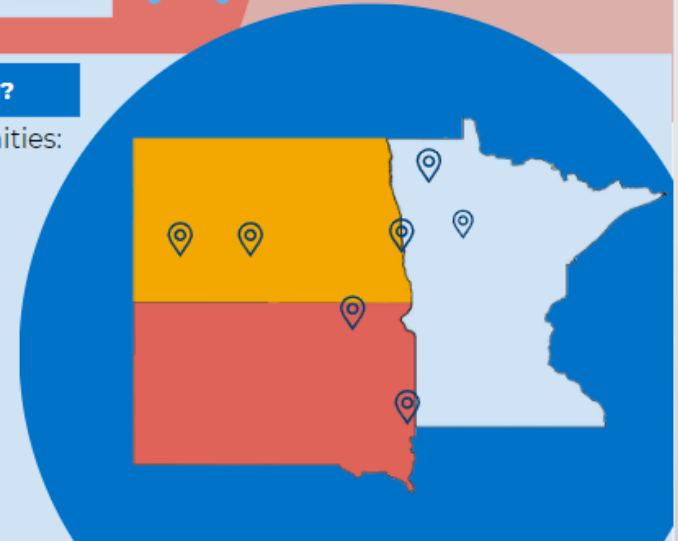
Most common searches

- Help paying for health care
- Emergency food/food pantry
- Help paying for gas
- Help paying for housing
- Transportation for health care

Where is the need?

Most-searched communities:

Sioux Falls
Fargo-Moorhead
Bismarck
Bemidji
Aberdeen
Mandan
Thief River Falls
Dickinson



ADDRESSING CULTURAL BARRIERS

Cultural Mindfulness Launch

Native American Healthcare

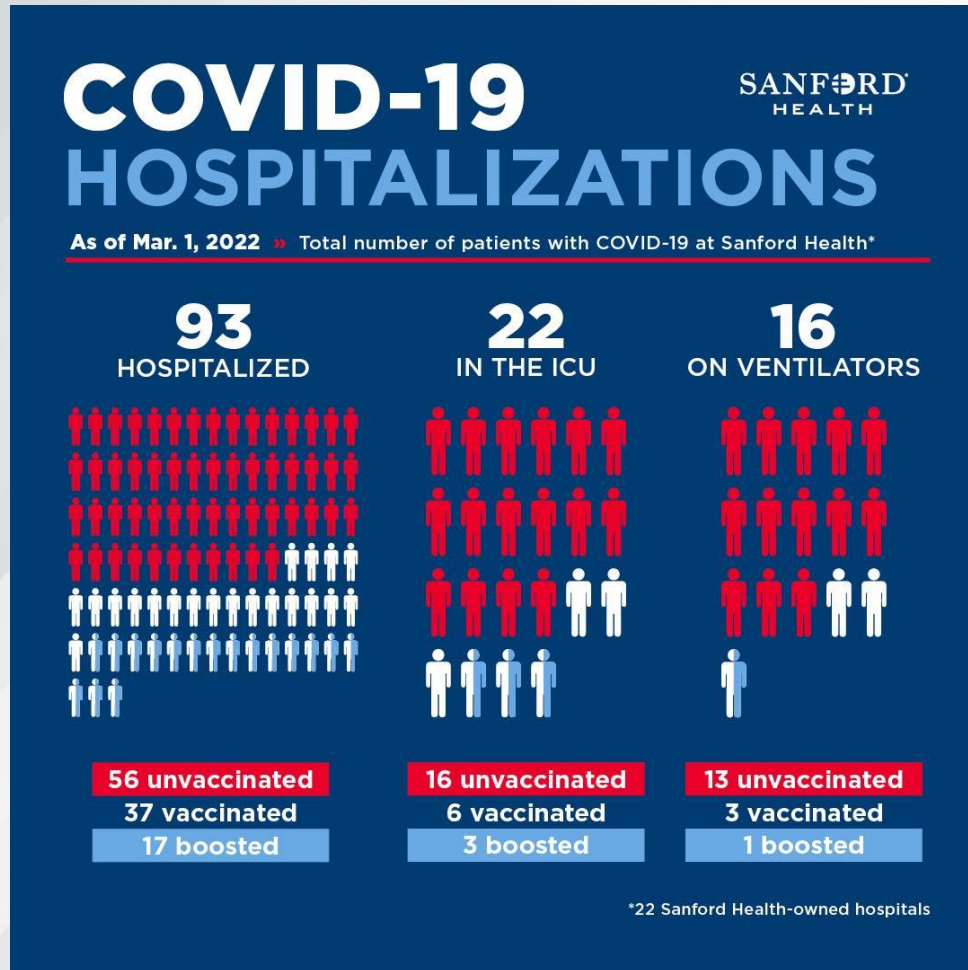
- Head of Native American Community Outreach
- Native American Community Advocate
- Native American Cancer Survivorship
- Religious and Spiritual Practices Policies
- Trauma Informed Care & ACES training

LGBTQ+ Culturally Relevant Care

- HEI Accreditation
 - Non-discrimination and staff training
 - Patient services and support
 - Employee benefits and policies
 - Patient and community engagement
- Preferred Name and Pronouns Training
- Gender Affirming Policies



ADDRESSING LITERACY AND LANGUAGE BARRIERS



Illustrative messaging was used to combat vaccine misinformation and mistrust of the medical community, which disproportionately impacts communities of color due to historical implications

Eliminated language barriers with infographic approach

SD COVID-19 Vaccination Rate: 79%

ND COVID-19 Vaccination Rate: 67%

MN COVID-19 Vaccination Rate: 77%

ADDRESSING FOOD INSECURITY

- **Partnership:** In Partnership with the local food banks several regions have established a Wellness Pantry or a mobile food pantry supporting vulnerable families
- **Screening:** Patients are asked three questions, all of which pertain to their ability to feed themselves and their children. If their answers suggest food insecurity, they are given 20 to 30 pounds of food to take home
- **Access:** The Wellness Pantry will provide 3-5 meals for patients at time



ADDRESSING SOCIAL AND ECONOMIC BARRIERS

- RN Community Care Managers
- Social Workers-Integrated Health Therapists
- Family Resident Clinics
- Medical Respite Programs
- Shelter Nurses
- Community Paramedics
- Advance Care Planning facilitators
- Faith Community Nurses
- Health Co-ops
- Health Guides
- Community Health Workers



COMMUNITY HEALTH WORKER (CHW)

- CHW is a frontline public health worker who is a ***trusted member of and/or has an unusually close understanding of the community served.***
- This trusting relationship enables the worker to:
 - serve as a liaison between health/social services and the community to facilitate access to services
 - improve the quality and cultural competence of service delivery



PARTNERSHIPS-INITIATIVES REDUCING BARRIERS

- Sanford helps
 - Sanford.findhelp.com
- PNAPL Fund
 - Providing Needed Aid to Patients Locally
- Produce Rx programs
- SDoH community accelerator partnerships
- Deviceless chronic disease monitoring
- Various other partnerships benefiting the community



Here for all.
HERE FOR GOOD.

CONTACT INFORMATION

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Questions



Resources

- [GPQIN Health Equity](#)
- [North Dakota HHS Community Engagement Unit](#)
- [South Dakota Department of Health](#)
- [CLAS and the National CLAS Standards](#)
- [Joint Commission Accreditation Resource Center](#)
- [CMS Health Equity](#)
- [CMS Framework for Health Equity](#)
- [North Dakota HQIC \(Hospital Quality Improvement Contractor\)](#)
- [South Dakota HQIC \(Hospital Quality Improvement Contractor\)](#)
- [Hospital IQR Measures for Health Equity](#)

Webinar: Break the Chain of Nicotine Dependence

Break the Chain of Nicotine Dependence

Tuesday, May 23, 3:00 – 4:00 pm (CT)

Chronic nicotine use can increase sensitivity to pain and decrease pain tolerance over time. Nicotine has been found to interfere with the normal functioning of pain receptors in the brain, leading to alterations in pain processing and increased sensitivity to pain. This could potentially lead to opioid use.



Ed Larson, MA, CTTS
Tobacco Treatment Coordinator | Southeast Human Service Center
Fargo, North Dakota



Molly Leis, MS, LADC, LPCC, CTTS
Nicotine Dependence Counselor, CTTS | Mayo Clinic



Friday Focus 4 Health Learning Series

May Series: Up Your Protection from Infections

June Series: Chronic Kidney Disease...Prevent, Manage and Protect Kidney Health



May Series

- [Up Your Protection From Infections](#) | 12:15 – 12:45 pm CT

[Register Today](#)

June Series

- [Chronic Kidney Disease...Prevent, Manage and Protect Kidney Health](#) | 12:15 – 12:45 pm CT

[Register Today](#)

Quick Links

[Great Plains QIN Quality Improvement Guide](#)
[Podcast: Q-Tips For Your Ears](#)
[Community Coalition Listserv – Link to Join](#)

<https://greatplainsqin.org/friday-focus-4-health-series/>

Get Connected



Podcast: Q Tips for Your Ears

Looking for health care information and quality resources?

greatplainsqin.org/q-tips-for-your-ears/



Join Our **Community Coalition Listserv**

gaggle.email/join/communitycoalition@groups.greatplainsqin.org



Connect with QI Advisors

greatplainsqin.org/about-us/who-we-are/

Next Conversation: May 31 | Social Determinants of Health

Session Overview: Learn more about health disparities and social determinants of health that impact North Dakota and South Dakota. Our featured speakers will also share tools to help address social needs.



Shannon Bacon, MSW

Senior Health Equity & Partnerships
Manager Community Healthcare Association of the
Dakotas

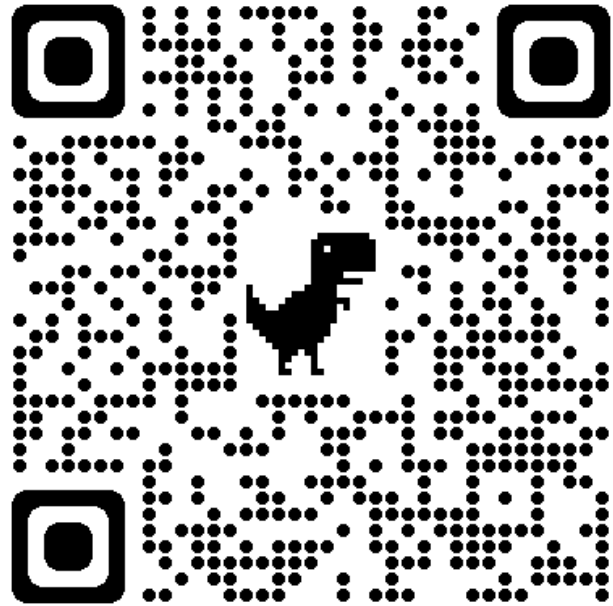


Shauna Batcheller, MSS, CPH

Program Director
Helpline Center



We Would Love Your Feedback



<https://gpqin.wufoo.com/forms/continuing-the-conversation-health-equity-series/>



THANK YOU!

<https://greatplainsqin.org/about-us/who-we-are/>



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Great Plains

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