

120 Nursing Homes Recruited Regionally

CMS Goal **110**



Relationship Building: One Step at a Time

A Key to Successful NHSN CDI Reporting in Nursing Homes

The National Healthcare Safety Network (NHSN)

C. Difficile Initiative:

- Began May 2016
- National Goal: Enroll 15% of nation's nursing homes
- Establish a national C. Difficile Infection (CDI) baseline

NHSN Enrollment Challenges

- Staff turnover
- Time constraints
- Change of ownership
- Multiple NHSN Enrollment steps that cannot be completed in one sitting

Relationship Building Results In:

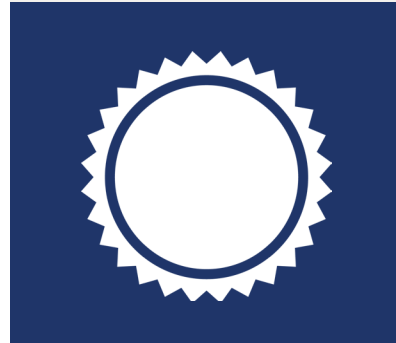
- ✓ **QIN-QIO**
Trusted Advisor & Partner
- ✓ **Nursing Home**
Evidence-Based Systems & Processes, Culture of Safety, Healthy Community
- ✓ **Resident**
Better Health, Safer Care, Lower Costs

NHSN Enrollment

11-14-2016
National **40.6%** GPQIN **59.1%**

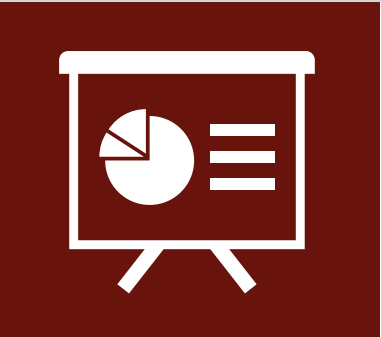
11-21-2016
80%

NHSN Enrollment Strategies



GPQIN Staff are notary public for rural nursing homes

QIN Regional kick-off webinar to establish rapport



NHSN CDI Reporting & Reduction Notebook for enrollment instructions

Step-by-step emails tailored to nursing home enrollment status



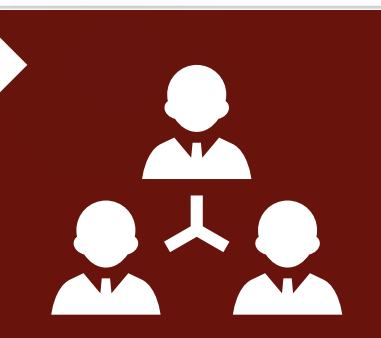
Availability and quick response to assist homes via email & phone

1:1 technical assistance: email, phone, virtual



Relationship building with face-to-face meetings & phone calls

Regional efficiencies: sharing tools, subject matter experts & enrollment strategies



Tammy Baumann, RN, LSSGB: tammy.baumann@area-a.hcqis.org

Krystal Hays, RN, MSN, RAC-CT: krystal.hays@area-a.hcqis.org