# 120 Nursing Homes Recruited Regionally

CMS Goal 1 1 0



# Relationship Building: One Step at a Time

A Key to Successful NHSN CDI Reporting in Nursing Homes

The National Healthcare Safety Network (NHSN)
C. Difficilie Initiative:

- Began May 2016
- National Goal: Enroll 15% of nation's nursing homes
- Establish a national C. Difficile Infection (CDI) baseline

#### NHSN Enrollment Challenges

- Staff turnover
- Time constraints
- Change of ownership
- Multiple NHSN Enrollment steps that cannot be completed in one sitting

#### Relationship Building Results In:



Trusted Advisor & Partner

Nursing Home Evidence-Based Sys

Evidence-Based Systems & Processes, Culture of Safety, Healthy Community

Resident

Better Health, Safer Care, Lower Costs

## **NHSN Enrollment**

11-14-2016

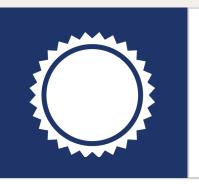
11-21-2016

National 40.6%

GPQIN **59.1%** 

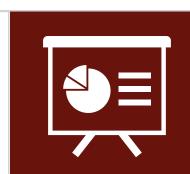
80%

### NHSN Enrollment Strategies



GPQIN Staff are notary public for rural nursing homes

OIN Regional kick-off webinar to establish rapport





NHSN CDI Reporting & Reduction Notebook for enrollment instructions

Step-by-step emails tailored to nursing home enrollment status





Availability and quick response to assist homes via email & phone

1:1 technical assistance: email, phone, virtual





Relationship building with face-toface meetings & phone calls

Regional efficiencies: sharing tools, subject matter experts & enrollment strategies



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